www.ucmas.in

World's Most
Loved, Top-Rated and Successful
Abacus Program

Franchise Information Deck

UCMAS
EDUCATION WITH A DIFFERENCE

Be a part of World's Largest Education Franchise

80+
Countries

6000+
Centres

3 Million+
Children Trained Successfully

UCMAS
EDUCATION WITH A DIFFERENCE

Recognized Global Leader in

Abacus & Mental Math Education

Message from the
Founder & President

Prof. Dr. Dino Wong
President & Chairman
UC International Corporation

"As a young Malaysian brand that has become globally known, UCMAS has proven to be one of the World's Best Enterprise Brands. Being among the finest in the industry, UCMAS is a top education brand in Asia as well as the world.

Through our concept of **"Education with a Difference," UCMAS has sparked a revolution in the education industry** with more and more parents opting for UCMAS as their preferred enhancement centre for their children."

"Leaders are entrepreneurs. They are willing to take the risk. They will walk bravely against all odds and go beyond to achieve the success they want. That success is much more defined when you work hand-in-hand with other aspiring leaders to achieve it, which is why you should join us a UCMAS franchisee.

Owning our franchise is very different. Since we already have an established system in place there is a higher likelihood of success.

These systems are designed to improve the overall productivity and increase enrollments at each centre. Having a proven system eliminates the guesswork and errors a common business owner would normally face.

We, at UCMAS, are looking for capable individuals who are willing to partner with us to change the world and touch the lives of children through education.

Dr. Snehal Karia
CEO & President
UCMAS India

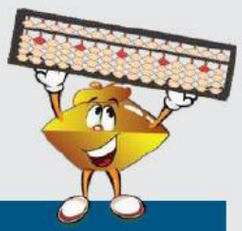
Dr. Snehal Karia belongs to the much acclaimed Karia Family, who have been in the field of education for 30+ years, with multiple successful programs running in the USA, Canada & India

UCMAS
EDUCATION WITH A DIFFERENCE

Get Great Returns from the Business that Enriches Lives & Empowers Nations

A pioneer in the field, UCMAS Mental Arithmetic has been providing a program that **help stimulate brain development in children aged 4 to 13 for over 25 years**.

From our humble beginnings in 1993, UCMAS has proven time and gain that it is the pioneer in brain development programs for children.



From our first centre established in Malaysia, we have expanded our mission as of better tomorrow for young children by stretching our ideas and concepts to every corner of the globe.

With over two decades of experience and ever improving knowledge and innovations, UCMAS has established its global franchise brand in 5 continents covering more than 80 countries.

UCMAS has about 6000 centres worldwide and has helped over 3 million children around the world till date.

UCMAS India started operations in the year 1999 and has grown exponentially to become largest national franchise network of the World.

With presence in 25 States of the country, UCMAS India has more than 1500 thriving centers, which have empowered children with great skills and confidence across the country.

About the UCMAS Concept

The UCMAS Mental Arithmetic program is a brain development program that stimulates the brain by training children to perform mental calculations quickly and accurately without the use of any electronic tools. So, our students, typically aged 4 to 13, are guided to develop and use their mental faculties more fully.

This program stimulates both the right and the left side of the brain.

The UCMAS Mental Arithmetic education program builds the ability to solve mathematical problems in record time by visualizing the Abacus. The training will also lead to the development of the right brain as learners would be using their right brain to create an image memory while performing the calculations mentally.

The UCMAS program will help enhance memory, concentration, alertness, and grasping power besides developing math skills in your child.

U - Universal
C - Concept
M - Mental
A - Arithmetic
S - System

The UC Tool Abacus

Abacus was used 2000 years ago by woodcutters in China to keep a count of their work. It has been a trusted teaching & calculating tool and is still used today in parts of Asia and Russia.

When we give the child a number, they imagine it on an Abacus, so brain works much faster than normal as its working on a picture & gets a clear picture of that number in the form of beads.

At UCMAS, we use the Japanese Abacus, called Soroban, to help students visualize numbers on a base-10 system.

UCMAS students harness the power of the Abacus and our unique research-based techniques to boost their brain power.

Chinese Abacus

Soroban Abacus

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UCMAS Students are Proven Global Champions with powerful skills that last a lifetime

Success and self-confidence have an absolute interconnection. With UCMAS, children become motivated learners as they acquire a unique life long skill, which gives them **a superior standing over others, in their grade and age.**

Their enhanced cognitive skills and strongly developed mental math ability gives them a great sense of accomplishment and boosts their self-esteem and confidence levels.

UCMAS Students are Focused, Skilled & Confident Individuals who have the ability to

Solve 200+ Math Problems in Just 8 minutes

What makes the UCMAS Program Unique?

UCMAS culture encourages students to be active and experience different platforms like competitions and exams, which **develop competitive spirit, social skills, time management skills, logic and evaluation of outcomes** to uncover personal growth.

Competitions

Annual Competitions held at Provincial / State, National & International Level

Graduation Ceremony

Annual event organized to recognize the achievements of UCMAS Graduating students

"Unique 6-Finger Abacus Technique"

It ensures "6-finger movement leading to 10-finger activation", resulting in stimulating all five brain lobes and enhancing the cognitive skills of UCMAS students.

International Grading Exam

Standardized testing system set by the UCMAS Global Principal Office in Malaysia

International UC Online Challenge

Annual online competition organized by the UCMAS Global Principal Office in Malaysia

THE AWESOME ABACUS PROGRAM

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UCMAS Benefits
that go beyond math & numbers

Our whole-brain development program builds foundational techniques that make learning math, effortless and enjoyable.

By mastering these techniques using the Abacus, students develop the ability to think in pictures and quickly learn to perform large calculations mentally. Over the time, our students come to love a subject they may have once struggled with, or even feared.

Attaining astonishing calculation speed is actually the end-result of increasing the "brain-fitness"

UCMAS demands self-discipline and promotes the joy of lifelong learning and self-discovery. Our students become motivated learners – the best route to success in academics and beyond.

What Children Gain at UCMAS?

- Overall Academic Excellence
- Math Proficiency
- Increased Self-Confidence
- Mastery in Arithmetic
- Ability to Multi-task
- Sharper Memory
- Enhanced Listening Skills
- Better Focus & Concentration
- Better Problem-solving
- Improved Self-Discipline
- Visualization
- Enhanced Creativity

According to a research conducted by the Harvard University Professors, UCMAS Students have a Higher Intelligent Quotient (IQ) compared to other children.

Distingvished Recognitions
for the brand UCMAS

World's
Largest Image
of Human Abacus

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At UCMAS, Franchisees

do not need a background in teaching, but must share our passion for education with the objective of creating a child-centric environment that promotes a life-long love of learning for our UCMAS children and that helps them discover the genius within.

A successful franchisee should be suited to the industry that he or she is joining, suited to the particular franchise company, and suited to the franchise system. Generally, some of the important questions to ask yourself include:

- Am I ready to be an entrepreneur mentally and financially?
- Am I suited to the education industry by temperament ability and interest?
- Am I prepared to work hard and take some financial risks?
- How do I personally feel about the company's image, products & services?
- Am I adaptable and willing to learn?
  How do I react to controls?
  Can I accept guidance and direction?
- What type of role is most appealing to me?

In addition,
we've found that successful UCMAS franchisees have the following interests and attributes:

- → Enjoy interactions with parents, students and course instructors at the UCMAS Centre
- → Skilled at marketing and business development
- → Resourceful and multi-tasking individuals
- → Strong communication and interpersonal skills
- → Solid leadership and management skills

At UCMAS, we'll help you at every step of your franchise journey

so that you can leapfrog ahead
with better business numbers!

With a complete step-by-step process,
UCMAS India HQ plays an instrumental role in starting and running your own UCMAS Centre.

We got you covered for everything you'll ever need to start your business!

- ☑ Launch
- ☑ Operations
- ☑ Marketing
- ☑ Advertising
- ☑ Training

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Benefits of the UCMAS Franchise

UCMAS franchise provides an ideal platform for enthusiastic entrepreneurs who seek to make a positive difference not only in their professional careers, but also impact the society. Our lucrative franchise features give a great head start to begin your own business.

- **Low Initial Investment**
- **Low Operating Expenses**
- **Limited Direct Competition**
- **Exclusive Territories**
- **Previous Education Industry Experience is not required**
- **Strong Demand for Child Development Programs**

Why Franchise with UCMAS?

Our franchise support network helps franchisees reach their personal & business goals with a complete system including both business processes and educational curriculum.

- **Proven Business Model**
- **Easy-to-Operate System**
- **Work Part-time or Full-time**
- **Committed Franchisror**
- **Established & Proprietary Program**
- **Positive & Entrepreneurial Culture**

Support from the Network

From training to marketing, we provide assistance at several levels and share valuable experience and inputs that help franchisees in setting up and operating a profitable a UCMAS franchise.

- **Interactive Training & Consultation**
- **Site Selection Support**
- **Fast-track Start-up Program**
- **Franchise Management Software**
- **Marketing & Advertising Support**
- **Operational Management Support**

Even during the pandemic, UCMAS India anticipated well and took a decision in just 1 week to shift from in-person classes to online sessions, supporting all franchise owners.

UCMAS Program Structure

Our program, designed by child development experts, fosters active learning and activates key cognitive functions such as memory, attention, perception, symbolic learning and reasoning.

UCMAS children become motivated learners -
the best route to success in academics & beyond!

1. Foundation Module

Age Group: 7 Years & Below

- → Foundation Level (4 months)
- → Basic Level (4 months)
- → Elementary A Level (3 months)
- → Elementary B Level (3 months)

Age Group: 8 Years & Above

- → Basic Level (4 months)
- → Elementary A Level (3 months)
- → Elementary B Level (3 months)

2. Construction Module

- → Intermediate A Level (3 months)
- → Intermediate B Level (3 months)

3. Advanced Module

- → Higher A Level (4 months)
- → Higher B Level (4 months)
- → Advance Level (4 months)

4. Masters Module

- → Grand A Level (5 months)
- → Grand B Level (5 months)

We promote a culture where learning is fun because we know that happy kids will thrive in their lives. At UCMAS, we offer friendly and personalized training for your child across UCMAS India centres

Franchise Fee Information	Amount
Initial Franchise Fee	
Training Expenses	
Print Materials	
Opening Advertising	
Total	

Please note that the amount mentioned here may vary. Call: +91 98244 44388 for final proposed amount.

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Get on the Fast Track of Success with UCMAS

Education sector is a recession-proof business that blossoms even during economic down times. With UCMAS, a globally renowned & established Abacus based Mental Arithmetic Academy, you have an excellent opportunity to start your own business with low investment and high returns.

"Your Future is Ready for a Take-off"

Join the UCMAS team and Help Kids Discover the Genius within!"

The Chinese Zhusuan Association, China

USA

Certificate Member 1504

USA

In India

Let's Build a Brighter & Better India

Join hands with UCMAS

GET IN TOUCH

UCMAS
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+91 98244 44388
1800-233-445566

franchise@ucmas.in
www.ucmas.in

/ucmas.in
/ucmas_india

UCMAS India Head Office:
1104-05-06, K-10 Grand,
Sarabhai Campus, Subhanpura,
Vadodara - 390007, Gujarat

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